



2LIT RADIO

WKDT 420

MEDIA KIT

Indie Music · Culture · Cannabis Advocacy

info@2litindieradio.com · wkdt4202litradio

OVERVIEW

Who we are.

WKDT420 2Lit Radio is where underground talent gets a real audience. We spotlight independent artists through airplay, interviews, and features, host honest conversations on music and culture through our 2litVybez podcast, and bring informed, stigma-free dialogue to medicinal cannabis advocacy — all under one station.

CONTENT PILLARS

What we cover.

Indie Music

Airplay, artist interviews, and our monthly Artist of the Month spotlight for independent musicians.

Culture & Conversation

2litVybez podcast — candid, talk-show style conversations for indie entertainers and creatives.

Cannabis Advocacy

Informed, stigma-free dialogue on medicinal cannabis — education, policy, and patient advocacy.

AUDIENCE & REACH

Growing every month.

Live Broadcast

Weekly on Twitch

Social Reach

Facebook · Instagram · Twitch

Coverage Area

Atlanta & nationwide online

Current listener/follower counts and detailed audience demographics available on request.

SPONSORSHIP OPPORTUNITIES

Ways to partner with us.

On-Air Mentions

Sponsor call-outs during broadcasts and segments.

Podcast Integration

Sponsored segments or mentions on 2litVybez.

Digital & Social

Featured placement across our website and social channels.

Starting at \$25/mo and scaling with our audience — see the full Sponsorship Proposal for tier pricing.

Let's Talk.

Ready to partner with WKDT420 2Lit Radio?

info@2litindieradio.com

facebook.com/WKDT4202LITRadio · instagram.com/WKDT4202LITRadio · twitch.tv/indievybenetwork